

Rep Order# 8858686 Ver# 3 Status Revised  
EC'd Yes

Traffic Order# 53357

Printed: 08/31/2012 12:37 PM  
Last Received: 08/31/2012 12:33 PM  
Showing Buylines: All Rep Revised Lines

1 of 2

C

Station KTVX-TV SALT LAKE CITY

Advertiser ( ) LOVE, MIA  
Product LOVE/HOUSE  
Estimate# 905906  
Buyer Patricia Dome  
Phone#  
Fax#

Agency ( ) SMART MEDIA GROUP  
814 KING ST, SUITE 400  
ALEXANDRIA, VA 22314  
Agency C/P1/P2/E LOVE/ORDR/905906  
Flight Dates 09/05/2012 - 09/06/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) NILE NOYES

Salesperson Phone# 202-872-5880  
Salesperson FAX# 202-872-0263

--- CONTRACT COMMENT ---

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

PLS SEE LNS 8-11 FOR ADD TO SKED. THIS ADD IS A MKG FOR  
SPT MSD ON #8856825 8/28-9/3.

ADD IS \$3500 REV TTL IS \$5320

PLS CK AND CNF

THANKS

NILE

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*8	W-TH	4P-5P	NEWS @ 4	:30	\$400.00	09/05-09/06	1	1	1	\$400.00	
	Sales Remark: V3 MKG ADD TO SKED											
	V3 Added											
	*9	W-TH	5P-530P	NEWS @ 5	:30	\$400.00	09/05-09/06	2	1	2	\$800.00	
	Sales Remark: V3 MKG ADD TO SKED											
	V3 Added											
	*10	W-TH	6P-630P	NEWS @ 6	:30	\$500.00	09/05-09/06	1	1	1	\$500.00	
	Sales Remark: V3 MKG ADD TO SKED											
	V3 Added											
	*11	W-TH	10P-1035P	NEWS @ 10	:30	\$900.00	09/05-09/06	2	1	2	\$1,800.00	
	Sales Remark: V3 MKG ADD TO SKED											
	V3 Added											

AUG 31 2012

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---REPORT TOTALS---

Report Totals: 6 / \$3,500.00

---SALES MONTHLY TOTALS---

Sep 12: 13 / \$5,320.00

Sales Totals: 13 / \$5,320.00

Station Totals: 13 / \$5,320.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$26,600

CABL	0%	KAZG	0%	KJZZ	0%	KPNZ	0%	KSL	30%
KSTU	5%	KTVX	20%	KUCW	0%	KDPX	0%	KUTV	45%
NTVX	0%								

Books MAY12  
Demos RA35+